

**SC Johnson**  
**PROFESSIONAL**  
A family company™

*Refreshing*

THE FOAM SOAP EXPERIENCE







# FRESH CLEAN Innovation

*The new refreshed washroom foam soap range by  
SC Johnson Professional™*



*Crafted with input from facility owners, cleaning professionals, fragrance experts and washroom users to delight and elevate the hand washing experience.*



The exciting range includes unique new signature fragrance options, plus classic foam soap and fragrance-free foam soap, which are all EU Ecolabel certified<sup>1</sup> and with just one pump are proven to wash away 99% of dirt and germs when used properly.



The biodegradable products have been formulated with one of the mildest preservatives and added skin conditioners, making them pleasant on the hands and suitable for all ages.

When combined with our unique antimicrobial foam soap powered by Accelerated Hydrogen Peroxide<sup>®</sup>, the refreshed range is crafted to meet the needs of any busy washroom setting. The formulations leave skin silky-smooth with no sticky residue.

*As part of a comprehensive hand care programme, effective hand washing can help reduce illness, absenteeism and associated costs by up to 40%<sup>2</sup>.*



Whether in corporate washrooms, office spaces, retail or hospitality settings, schools or hotels, the refreshed product range delivers the quality customers want with features that redefine the foam hand wash experience.



Soaps you'll love from a brand you can trust



## Signature *Fragrance Foam Soaps*

Based on extensive customer insights, our unique new signature fragrances have been designed by world leading experts and proven to appeal to a broad range of washroom users. Each fragrance note plays a unique role in communicating the caring, pleasantly fresh and clean attributes that users like and remember.

With a signature scent at the heart of each fragrance, our 'Signature Fragrance Foam Soaps' have been proven to leave hands softly scented with a luxurious feeling that customers notice.



CRISP  
FRUIT

### AZURE FOAM

Mild, lightly fragranced  
gentle foam hand wash



ENCHANTED  
ROSE

### ROSE FOAM

Mild, lightly fragranced  
gentle foam hand wash



Our signature fragrance foam soaps have been dermatologist tested and ECARF certified to verify and confirm they are "mild" and well tolerated by people with sensitive skin.





## Fragrance Free Foam Soap

For people who are sensitive to fragrances and dyes and who prefer products which do not have these added. The formula has been dermatologist tested and ECARF certified to verify and confirm it is "skin hypoallergenic" with very low allergenic potential and is designed for sensitive skin.



### CLEAR FOAM PURE

Mild, fragrance-free and dye-free gentle foam hand wash



## Antimicrobial Foam Soap

For settings where a higher level of hygiene is preferred, this lightly fragranced foam soap is powered by Accelerated Hydrogen Peroxide® to provide broad spectrum antimicrobial activity killing up to 99.99% of many common bacteria, yeast and viruses.

Readily biodegradable formula and biocidal active ingredient Hydrogen Peroxide - breaks down into oxygen and water to leave no active residue.



### ANTIBAC FOAM

Antimicrobial, lightly fragranced rich-cream foam hand wash



*Refresh your washroom experience*



### AZURE FOAM Starter Pack

- 2 x 1 Litre Cartridges
- 1 x 1L Quick-View™ Dispenser



### ANTIBAC FOAM Starter Pack

- 2 x 1 Litre Cartridges
- 1 x 1L Quick-View™ Dispenser





# COST EFFICIENCY

Compared to traditional lotion soap, just one pump of our refreshed foam soaps takes care of your hands and your bottom line.<sup>4</sup>



**36%**  
less product  
required



**45%**  
less water  
required



**30%**  
more hand  
washes per litre



**26%**  
less packaging  
waste



**When paired with our new Quick-View™ transparent dispenser, you can save even more.**





The dispenser has transparent sides to allow cleaning staff accurate soap visibility from any angle or distance to establish if a cartridge change is required without having to open-up the dispenser – saves on time and cuts maintenance costs.






## QUICK-VIEW™ DISPENSER

- Accurate soap visibility
- Visible from any angle or distance
- Quick & easy refill
- Easy to service
- Low maintenance
- Guaranteed for life

# FOAM SOAP PRODUCT RANGE

PRODUCT	FRAGRANCE	STOCK CODE	CASE QTY.	SIZE
 <p><b>AZURE FOAM</b> Lightly perfumed gentle foam hand wash Crisp fruit</p>	CRISP FRUIT	AZU1L	6	1 Litre Cartridge
		AZU12LTF	3	1.2 Litre Cartridge
		AZU2LT	4	2 Litre Cartridge
		AZU1LSP	Each	Starter Pack: 2 x 1L Cartridge & 1 x Quick-View™ Dispenser
 <p><b>ROSE FOAM</b> Luxurious, lightly perfumed gentle foam hand wash Enchanted rose</p>	ENCHANTED ROSE	RFW1L	6	1 Litre Cartridge
		RFW12LTF	3	1.2 Litre Cartridge
 <p><b>CLEAR FOAM PURE</b> Perfume-free &amp; dye free gentle foam hand wash Perfume-free</p>	PERFUME-FREE	CLR250ML*	6	250ml Pump Bottle
		CLR1L	6	1 Litre Cartridge
		CLR12LTF	3	1.2 Litre Cartridge
		CLR2LT	4	2 Litre Cartridge
 <p><b>ANTIBAC FOAM</b> Fragranced creamy foam antibacterial hand wash Mountain dew</p>	MOUNTAIN DEW	OXYFR1L	6	1 Litre Cartridge
		OXYFR1LSP	Each	Starter Pack: 2 x 1L Cartridge & 1 x Quick-View™ Dispenser

DISPENSER	DESCRIPTION	STOCK CODE	COMPATIBLE PACK SIZE
	QUICK-VIEW™ Transparent - White	TPW1LDS	1 Litre Cartridge
	QUICK-VIEW™ Transparent - Black	TPB1LDS	1 Litre Cartridge
	TOUCH-FREE™ Translucent - White	TF2WHI	1.2 Litre Cartridge
	TOUCH-FREE™ Translucent - Black	TF2CHR	1.2 Litre Cartridge
	Solid White	WHB1LDS	1 Litre Cartridge
		WHB2LDP	2 Litre Cartridge
	Solid White / Chrome Border	CHR1LDS	1 Litre Cartridge
	Solid Black	BLK2LDP	2 Litre Cartridge

**REFERENCES:** <sup>1</sup>The product is certified to have reduced environmental impact through its life cycle, from extraction of raw materials through to its production, use and disposal. [www.ecolabel.eu](http://www.ecolabel.eu) <sup>2</sup>Meta-analysis by B. Michaels Group Inc of 45 studies conducted in 15 countries between 1998 and 2008. <sup>3</sup>The product meets the European Centre for Allergy Research Foundation (ECARF) criteria for being well tolerated by sensitive skin. <sup>4</sup>Media4Change Ltd. How a Single Change in a Washroom can significantly reduce water consumption and associated costs, 2011. \* 250ml packs are not EU EcoLabel certified.

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At SC Johnson Professional™ we provide expert skin care, cleaning & hygiene solutions for industrial, institutional and healthcare users.

Our product range incorporates the Deb range of specialist occupational skin care products along with the well-known SC Johnson brands enhanced for professional use and innovative specialist professional cleaning & hygiene products.

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RETHINKING THE PROFESSIONAL EXPERIENCE